



FOR IMMEDIATE RELEASE

**ASSETMARK AND FISERV INVESTMENT SUPPORT SERVICES GIVE TPAs AND
RECORDKEEPERS ACCESS TO MANAGED ACCOUNT SOLUTIONS**

Pleasant Hill, CA, and Denver, CO – August 1, 2005 – AssetMark Investment Services’ investment solutions are now available to Third Party Administrators and Recordkeepers who custody client assets with Fiserv Investment Support Services (Fiserv ISS).

TPAs and Recordkeepers will now be able to combine Fiserv ISS’ leading portfolio accounting capabilities with AssetMark’s suite of investment solutions, including Consolidated Managed Accounts and Exchange Traded Fund Portfolios.

Through Consolidated Managed Accounts, TPAs and Recordkeepers will have access to AssetMark’s latest privately managed account solution. Consolidated Managed Accounts employs a comprehensive investment process, providing institutional-quality investment management and total asset allocation in one consolidated account. This unique account structure, incorporating an overlay portfolio manager, Portfolio Strategists and *Best of Class* Investment Managers, brings an unparalleled level of diversification, customization and simplicity to the investment process. In addition, TPAs and Recordkeepers working with Fiserv ISS can now provide Plan Sponsors with Exchange Traded Fund Portfolios offered through AssetMark.

“TPAs and Recordkeepers working with Fiserv ISS now have access to a variety of investment solutions which we offer at AssetMark,” said Richard Steiny, president of AssetMark. “This will give them more flexibility in providing solutions that better serve Plan Sponsors.”

“By offering TPAs and Recordkeepers access to outsourced investment solutions, they can provide Plan Sponsors with customizable solutions for employees looking for complete asset allocation solutions all in one account,” said Sean Gultig, vice president of Institutional Retirement Plan Services at Fiserv ISS (formerly TRUSTlynx). “We see this as the next trend in the industry and are excited to be able to offer it to TPAs and Recordkeepers.”

Fiserv ISS offers targeted solutions for financial professionals. Fiserv ISS’ services are provided by Fiserv Affinity, Inc., or Fiserv Trust Company, member FDIC.

STYLE NOTES TO EDITORS:

- Fiserv Investment Support Services in the headline and on second reference should be referred to as Fiserv ISS to accurately differentiate the company from its parent, Fiserv, Inc.
- TRUSTlynx: TRUST is all capital letters.

About AssetMark Investment Services, Inc.

AssetMark Investment Services, Inc., was founded in 1996 and is one of the industry’s leading providers of fee-based investment management solutions for investment advisors, broker/dealers, banks and CPA firms. The company provides services to over 1,000 advisory firms, and administers more than 40,000 investor portfolios with total assets exceeding \$6 billion.

About Fiserv Investment Support Services

Fiserv Investment Support Services provides products and services through Fiserv Affinity, Inc., and Fiserv Trust Company. Fiserv Trust Company, headquartered in Denver, is one of the nation's largest independent trust companies, including the administration of 320,000 self-directed retirement and custodial accounts valued at \$36.9 billion. The company was formed in 2004 when four of the leading independent trust companies and administrative service providers in the country, First Trust Corporation, Lincoln Trust Company, Resources Trust Company and Retirement Accounts, Inc., united as Fiserv Trust Company. Between the four predecessor companies, there are 110 years of experience in providing quality trust, custodial and back office services to the financial services industry. Fiserv Trust Company is a business unit of Fiserv, Inc. Fiserv, Inc. (Nasdaq: FISV), provides information management systems and services to the financial industry. Headquartered in Brookfield, Wisconsin, Fiserv reported 2004 processing and services revenues of \$3.4 billion. Fiserv was ranked the largest provider of information technology services in the U.S. financial services in the 2004 FinTech 100 survey by the American Banker newspaper and the Financial Insights research firm. Fiserv can be found on the Internet at www.fiserv.com.

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